

franchiseindia.com®

Entrepreneur's Daily Dose



**GROW YOUR**  
**DEALER & DISTRIBUTOR NETWORK**

WITH



**Dealersindia.in**

# Welcome to Franchiseindia.com

## World's #1 website for business expansion

Franchiseindia.com's platform offers business expansion opportunities and connects Brands, start-ups, dealers, Distributors, Retailers, and Investors to build businesses together.

We are the only portal providing exclusive visibility to a brand on our website - promoting the businesses to a combined audience of more than 1.5 million potential buyers.

This is a complete online business solution which will boost to your business in a profound, hassle-free way. Be it the need of distributors to establish themselves in the market or companies seeking distributors, this online entrance will surely help each one of them with a genuine & informative listing of crucial information.

## THE PROCESS

### BUSINESS LISTING

- ▶ Get Paid Listing in relevant category
- ▶ Listing in relevant category helps you to generate more inquiries

### CUSTOMIZED PROFILE CREATION

- ▶ Get your profile written by industry experts
- ▶ Highlight your products/ services
- ▶ Enriched business profile with credentials helps you to attracts prospects

### HIGHLIGHTED REQUISITE INFORMATION

- ▶ Brand Name
- ▶ Investment Required
- ▶ ROI
- ▶ Space Required
- ▶ Preferred Locations

### MY ACCOUNT

- ▶ Manage Business Profile
- ▶ View Inquiries & Responses
- ▶ Manage your listings in relevant category(s)

### DISTINCT VISIBILITY

- ▶ Get your company listing highlighted with company logo on listing page
- ▶ Get more visibility though Search Engine Optimization to get more inquiries.

### INSTANT RESPONSE

- ▶ Receive inquiries/ response from interested businesses directly to your inbox and registered mobile phone
- ▶ Send your response to relevant business for instant connect

### SOCIAL PROMOTION

- ▶ One promotional post on Franchiseindia.com social network which includes Facebook, Google+, Twitter

### SERVICE TEAM

- ▶ Service team which will help in queries / complaints / request.

## DISPLAY

The screenshot displays the Franchiseindia.com interface. At the top, there's a search bar and navigation links. The main content area shows a business listing for 'Swachhpro Business Solutions Pvt. Ltd.' with details like '100 - 200 Sq. ft.', 'INR 50 K - 2 Lac', 'No Outlets', and '2017'. Below this, there's a 'BUSINESS LISTING' section with 'Investment Details' and 'Franchise Details'. The right sidebar contains a 'REPLY' section and a banner for 'INDIA'S BIGGEST LICENSING & MERCHANDISING TRADE SHOW'.

# PLACE YOUR BRAND IN DEALER DISTRIBUTOR CATEGORY

Get maximum coverage with franchiseindia.com



## Master Category

A logo presence in the master category will reflect your brand in the main industry section with high visibility.  
Dimension: 199X81 Pixels



## Sub Category

In the Sub-category section, the logo will be present on the sector page you select.  
Dimension: 199X81 Pixels

## TBO Standard

Strip logo space on the homepage  
Hovering text space that can display the investment range of the brand  
Dimensions: 192X56 Pixels

## Tariff Card

CATEGORY	TARIFF VALUE (1 Month)	TARIFF VALUE (3 Months)	TARIFF VALUE (6 Months)	TARIFF VALUE (1 Year)
TBO	55000	135000	210000	300000
MASTER CATEGORY	N/A	N/A	100000	150000
SUB CATEGORY	N/A	N/A	75000	120000

\*GST is applicable on all transactions

## More In Store We Have More Options For You!

Get Social!

We'll get your social media campaign rolling.

In the News

You have news, we'll share it on FranchiseIndia.com!

In the Inbox

Take your brand to your audience with FranchiseIndia.com's newsletters.

Say it with Pictures

Add images to your landing page with a gallery view or a sliding view!

## OUR EVENTS AND SHOWS - 2020



## OUR WEBSITES



## OUR MAGAZINES



# GET IN TOUCH TO KNOW MORE

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